

## COOKIE POLICY

**İdeart Reklamcılık Tanıtım ve Organizasyon Hizmetleri San. ve Tic. Ltd. Şti.** (“İDEART”) uses small data files (“cookies”) on its website **ideart.com.tr** (“the Site”) to enhance your browsing experience by recording and collecting certain information.

When you visit the Site, cookies may be placed on your computer or device, provided that you have given consent. If you prefer not to allow the use of cookies, you can delete or block them via your browser settings. However, please note that disabling cookies may affect your ability to use our website and prevent access to some of its features.

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### 1. TYPES OF COOKIES WE USE

#### **Advertising and Third-Party Cookies**

We use Google Analytics to analyze traffic and usage data.  
Google Privacy Policy

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### 2. PURPOSES OF USING COOKIES

We use cookies to improve the functionality, security, and performance of our website, to offer new features, and to personalize these features according to user preferences.

#### **Performance Cookies:**

These cookies help us evaluate and analyze user interactions and behaviors, such as engagement with sent communications, to measure and enhance site performance.

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### 3. MANAGING YOUR COOKIE PREFERENCES

You can modify your cookie preferences through your browser settings.

You may block cookies entirely, receive a warning before cookies are placed, disable only certain cookies, or delete cookies already stored.

Detailed information about managing cookies is available at [www.aboutcookies.org](http://www.aboutcookies.org).

For mobile devices, cookie settings can be managed via the device’s own settings menu.

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### 4. YOUR RIGHTS UNDER LAW NO. 6698 (KVKK)

According to Article 11 of the Turkish Personal Data Protection Law, data subjects have the following rights:

- To learn whether their personal data are being processed,
- To request information if their personal data have been processed,
- To learn the purpose of processing and whether their data are used appropriately,

- d) To know the third parties to whom personal data are transferred domestically or abroad,
- e) To request correction of incomplete or inaccurate data,
- f) To request deletion or destruction of personal data in accordance with Article 7 of the Law,
- g) To request notification to third parties to whom data have been transferred regarding correction or deletion,
- h) To object to decisions made solely by automated systems,
- i) To claim compensation for damages arising from unlawful processing of personal data.

Requests concerning these rights may be submitted to **İdeart Reklamcılık Tanıtım ve Organizasyon Hizmetleri San. ve Tic. Ltd. Şti.** in accordance with the “Communiqué on Application Procedures and Principles to the Data Controller.” Requests will be concluded free of charge within 30 (thirty) days unless an additional cost arises, in which case a fee determined by the Personal Data Protection Board may be charged.

For more detailed information regarding how your personal data are processed, please review our **Personal Data Protection and Processing Policy** available at [www.ideart.com.tr](http://www.ideart.com.tr).

İDEART reserves the right to amend the provisions of this Cookie Policy at any time. The updated Cookie Policy enters into force on the date it is published on **ideart.com.tr**.